

Revised: October 2018

ACTIVITIES & MEMBERSHIP BENEFITS

1. **Marketing for the benefit of members:** promotion of spray and injected applied polyurethane foam to all markets, domestic – new build and refurbishment, agricultural, industrial and marine – and of members, via:
 - Website
 - LinkedIn
 - Literature service
 - Trade and specifier Press: news and articles
 - Consumer features
 - Social media
 - Case studies for installers – published on LinkedIn and in press releases (where suitable).
2. **Logo:** Members are entitled to use the BUFCA logo on their literature, stationery and vans.
3. **Guarantees:**
 - The Green Deal & Eco Guarantee Company (GDGC) can provide BUFCA members with a cavity wall insulation guarantee up to 25 years for the following domestic jobs (subject to installers being vetted by the insurers): standard (privately financed) CWI; Green Deal and ECO standard cavity wall insulation; with commercial guarantees also available on application.
4. **Liaison and lobbying Government and its agencies:** keep aware and respond to government consultation documents.
5. **Liaison with technical bodies,** such as Building Research Establishment, BSI, BBA, BRUFMA, NHBC, Zurich – as required.
6. **Upholding technical and professional standards** to preserve the industry's reputation.
7. **Providing authoritative technical advice** and information, including Members' lists, to all enquirers – specifiers and the general public.
8. **Professional Secretariat** to facilitate communication with members, with enquirers – and with authoritative bodies – by post, e-mail, web, etc.
9. **Discussion forum** enabling members to network and exchange views – at AGM (including social event) and other occasions.